

Introduction of the Day of Adhesive in Japan

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The Purpose of the Day of Adhesive

The Day of Adhesive is established in Japan 2009.

The purpose are;

- ◆ Create opportunities for general consumers and business partners to know about proper usage of adhesives
- ◆ Revitalize the adhesive-related industries by providing information and enlightenment on the functions, technologies, and roles of adhesives.



Why September 29th?

Let's play on words from the image of *Magnetic Bonding* to set the date of **September 29th**.

September 29th
Sep. **T**wenty **N**inth
S to **N**

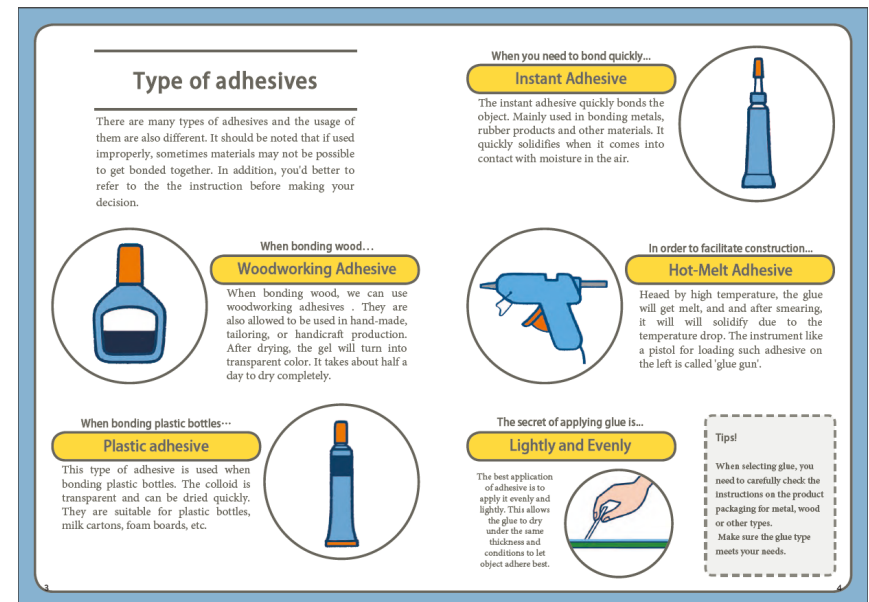
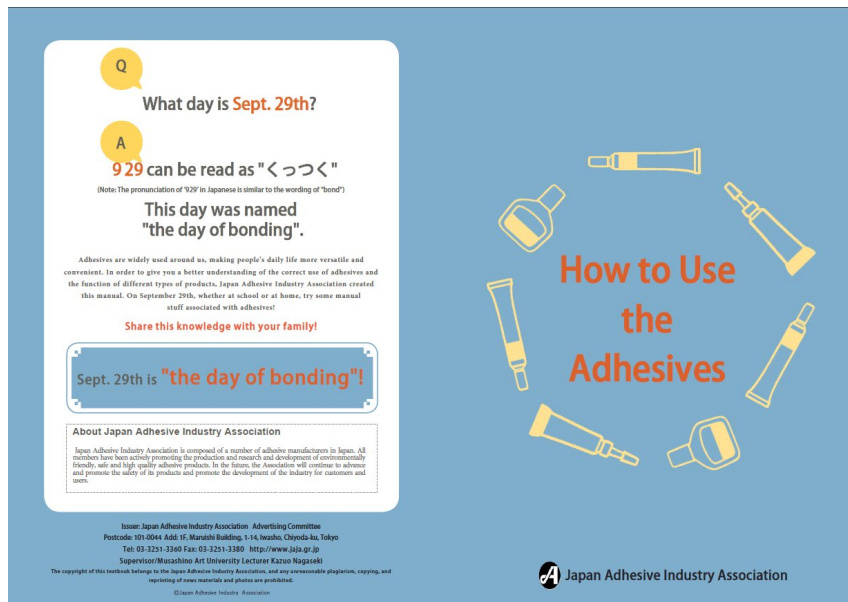


Event of The Day of Adhesive in Japan

① Distribution of booklet of “Adhesive Guide” for Elementary Students.

The first edition published 30,000 books in 2015

➡ Increased to 80,000 books in 2021





Event of The Day of Adhesive in Japan

②Poster Competition 2021 for Elementary Students in Japan

The number of participants in 2009 was 30.

➡ Increased to 470 in 2021



Award Ceremony of Poster Competition

Event of The Day of Adhesive in Japan



Lower grade Excellence



Lower grade Special



Higher grade Excellence



Higher grade Special

Event of The Day of Adhesive in Japan



日本接着剤工業会
Japan Adhesive Industry Association
<https://www.jaiu.jp/>

**President's Award 2020
(poster)**



President's Award 2021



Proposal from JAIA The Day of Adhesive

1. “International Adhesive Day” set to Sept 29th
Is “The International Day of Adhesive” better or other expression in English?
2. Encourage each region activity
Example; Distribution of the booklet of “how to use adhesive” for kids through each association web-site.
Need to bluish up the booklet or translation to other language?
3. Plan international activity
Example;
 - Create universal logo
 - Design common poster



International Adhesive Day

September 29th

Let's harmonize to promote the important role of Adhesive!

国际胶粘剂日

세계 접착의 날

International Adhesive Day

世界接着の日

世界接著日